

MINUTES OF THE SPECIAL MEETING
OF THE BOARD OF COMMISSIONERS OF
THE CITY OF BELLE MEADE


OCTOBER 25, 2011

A special meeting of the Board of Commissioners of the City of Belle Meade convened at Belle Meade City Hall, 4705 Harding Road, Nashville, Tennessee, on Tuesday, October 25, 2011 at 4:30pm. Those present were: Mayor Gray Thornburg, Vice Mayor James Hunt, Commissioner Steve Rick, City Manager/Treasurer Beth Reardon, and City Recorder Linda Berner. Also present was resident Alice Mathews, 405 Belle Meade Boulevard.

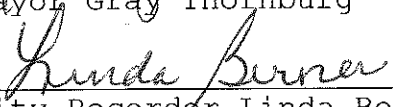
Mayor Thornburg stated the only item of business was the consideration of the proposal from Daxko T2 Consulting for marketing research at a cost of \$6,800. She explained that the City would like to engage Mr. John Perdue and his company to perform a city wide survey to assist the City Commissioners in planning for the future of the City of Belle Meade. The proposal included a random telephone survey of approximately 200 residents, as well as a mailing to each household to solicit a written or email survey reply. A detailed written report would be provided after analysis of the survey results. Mrs. Mathews stated she felt this was an excellent idea and encouraged the Commissioners to proceed with the plan. Vice Mayor Hunt stated that former Mayor Peggy Warner offered to assist with reviewing the survey questions.

Commissioner Rick made the motion to accept the proposal in the amount of \$6,800 and Vice Mayor Hunt seconded the motion. Upon vote the approval was unanimous

There being no further business to come before the Commissioners, the meeting was thereupon adjourned at 4:43pm.



Mayor Gray Thornburg



City Recorder Linda Berner